

Contact: Teri Gibson
Director, Marketing & Customer
Relations
Peri & Sons Farms, Inc.
102 N. McLeod Street
Yerington, Nevada 89447

T: 775-463-4444
M: 775-745-6094
E:
teri@periandsons.com
www.periandsons.com



FOR IMMEDIATE RELEASE:

WALKER RIVER COOLING FIRST OF ITS KIND IN NEVADA POSITIONS OPERATIONS FOR EXPANSION

(August 29, 2017 – Yerington, Nev.) – Today Peri & Sons Farms and The Nunes Company, two of the nation’s largest family run organic fresh produce operations, were joined by Nevada Governor Brian Sandoval, federal, local and state leaders for the grand opening of the Walker River Cooling facility. Located in the Mason Valley of Yerington, Nev., the nearly 30,000 square foot (under roof) state-of-the-art cooling and distribution facility is the only facility of its kind in Nevada and changes the face of one of the largest commercial produce growers in the State.

Walker River Cooling is a joint-venture between Nevada Fresh Pak, a Peri & Son’s Farms company and The Nunes Company. With the completion of the new facility, the two companies’ are now positioned to expand growing capability and cool more produce in a faster, more efficient way. This means fresher and longer-lasting produce for the supply chain and ultimately for consumers. All steps to get produce to market now happen in Yerington while maintaining the company’s commitment to sustainable farming practices that meets the highest environmental, social and economic standards.

“The completion of Walker River Cooling brings our operations full circle here in Yerington as every aspect of farming produce—from growing and packing the organics to distribution all across the country—happens right here in Mason Valley,” said David Peri, president of Peri & Sons Farms. “Thanks to the shared vision and partnership with The Nunes Company, we have positioned our operations for continued growth and expansion to meet the demands of the marketplace.”

The cooling facility began its 24-hour per day service in mid-May at the beginning of this year’s harvest cycle. With more than 80 plus years of combined industry experience, The Peri and Nunes operations offer a level of expertise in growing, harvesting, cooling, sales and marketing that is unsurpassed. The large commercial operation produces more than 25 million pounds of organic baby greens and 40 million pounds of organic fresh vegetables servicing retailers, processors, wholesalers and other buying organizations throughout North America.

The new facility employs approximately 40 full-time personnel. Together, Peri & Sons Farms and Nevada Fresh Pak, represent the largest private employer in Lyon County, currently supporting over 220 full-time diverse positions including specialists in the areas of agricultural science, engineering, manufacturing, and business and information technology. The company also supports a seasonal work force of over 1,400 full-time employees. Based

on recent economic impact studies the company's direct and indirect impact on the economy in Northern Nevada now exceeds \$150 million.

(more)

Page 2

“The joint-venture behind Walker River Cooling is a symbol of true entrepreneurship, economic development and innovation right here in the heart of Nevada,” said Nevada Governor, Brian Sandoval. “As the only commercial Nevada growers with a facility of this kind in the state, these two family-owned and operated businesses have demonstrated their commitment to the industry through their leadership and vision for agriculture and its potential while meeting the demands of the marketplace. I’m proud to welcome this new facility to the Nevada family and its positive impact it will have in our State.”

“It is refreshing to work with a state that appreciates the agricultural industry. We would like to give a special thanks to the state of Nevada, Governor Sandoval, Lyon County, the city of Yerington and all of the regulatory agencies that have worked with the Nunes and Peri families to help make this happen,” says Tom Nunes, IV, president of The Nunes Company, Inc.

ABOUT PERI & SONS FARMS AND NEVADA FRESH PAK

Peri & Sons Farms is one of the largest family-owned and operated grower/packer/shippers, selling more than 350 million pounds of onion annually. Nevada Fresh Pak grows/packs/ships over 25 million pounds of organic baby greens and 40 million pounds of organic fresh vegetables annually servicing retailers, processors, wholesalers and other buying organizations throughout North America. Together they are the largest employer in Lyon County, Nev. To learn more about the company, please visit www.periandsons.com and www.nevadafreshpak.com

ABOUT THE NUNES COMPANY & FOXY PRODUCE

The Nunes Company, Inc. is a family-owned international marketing organization that markets conventional and organically grown fresh produce items under the Foxy brand name. For more information about the company, please visit www.foxy.com

###

Media Contacts:

Tiffany East
tiffany@tiffanyeastpr.com
775-250-8092

Laura Hastie
lhastie@foxyproduce.com
(831) 751-7510